



Discover your Brilliance and Work it!

The purpose of this eBook is to guide you through how to achieve what you want for your life and business in 2009 and beyond.

I hope to inspire everyone who reads this to take a look at their life and ensure they are honouring themselves by living their passion and brilliance. People tend to sometimes put themselves last and then face life with regret. My hope is that this is the beginning of helping you succeed in your path to brilliance. I would like to say thank you to everyone who has purchased our book *The Power of Women United*. We hope to inspire you to gain the confidence you need for your business, your life, and your spirit.

So let's begin by looking at you.

Do you really care about you? If you do it will show and your clients will buy from you. Have confidence, understand your strengths, work with others, and understand that sometimes through adversity lies opportunity. The best in business find the good in any situation. These high achiever's see opportunities and go for it. They push through the fear to the other side. They understand that only by moving forward will the learning's and success follow.

Success is a frame of mind – your thoughts and actions are controlling your results. The words you use everyday are powerful. What are you thinking? Using daily affirmations to help stop your limited thinking can be uplifting. Begin to heal yourself, by recognizing your personal power. Are there things you could do to build your business? Taking action is the only way to lead you to a better you.

Your Purpose

What are you Competent at? *Meaning you hate doing it and would rather hire this out.*

What do you have Excellence in? *I can do it and I am really good at it but I don't really enjoy it.*

What are your brilliant at?

Do what you are Brilliant at. Hire out the rest.

- Finding that can be easy to say but harder to figure out. Why is that? In this eBook I explore with you ways to find out what your Brilliance really is, and what to do with that knowledge once you figure it all out.

Finding your passion

Let's take a look at Julia. Julia remembered once asking her parents what she enjoyed as a kid. Talking, playing with friends, they couldn't pin point anything. This made it a challenge for her to figure out life but what it forced her to do was really look back and think about it. What she remembered was that she enjoyed helping people, and was always there for the underdog. She loved playing with friends, and enjoyed English classes, and art. So how did Julia move on from there to find out what her brilliance was? What was she the best at? What inspired her? Well she took a look at some of the Keys to discovering her brilliance below and came to the conclusion that she could do both art and writing by combining the two and working for the local art gallery about the art pieces on display.

This gave her satisfaction, joy, and she loved working at the gallery.

Then there was Sam

Sam really felt lost, he felt unsure of his business and the direction life was taking him and this caused him to stall in moving forward with his business. Then of course he pressured himself to get to it and figure things out. So without clarity, he doubled his efforts and began doing more and not less. So what happened? He began to have more difficulties than before. Sound familiar? We get tired, worn out and then are not sure why, while looking for answers in the wrong frame of mind.

The good news is Sam is not alone. Sam needed a plan, a way to discover what worked for him before he could figure out what would work in his business.

So once Sam began to work on himself, and figure out what he was brilliant at, what he gained was clarity, focus, a vision, and a purpose which gave him a direction to flow in.

So think back to where you achieved your goals, where you exceeded expectations, when you were recognized and rewarded for the work that you did. Look at your strengths and see when you reached certain accomplishments what abilities did you demonstrate in order to achieve them.

So who are you, Julia or a Sam? Well the goal here is to introduce you to the ideas so that you can take away from this some understanding around who you want to become.

7 Keys to Discovering your Brilliance

“Discovering your brilliance gives you energy, and rewards you and others, more than anything else you will do” Darcelle

1. Think about what your friends and business associates consider you for? What types of things do they come to you and say you do best?
2. What things do you engage in where time seems to slip away and you could do them all day regardless if you were paid or not?
3. What do you think you do better than anyone else?
4. What do you enjoy doing when given a choice to do anything you want?
5. What does that little voice inside you love to do? What gives you deep satisfaction? If you are not sure then take time out to really think about what your instinct tells you. You have the hints there; you just may need to look harder to find them.
6. What do you learn quickly?
7. What gives you that boost where you feel like you are on top of the world?

A Few Great Reads on the Subject of Success & Brilliance

I have written a few good books here to remind you that you are not alone in this and that seeking help shows strength.

Unlimited Power – Anthony Robbins **Law of Success**- Napoleon Hill **A New Earth**

Awaking to Your Life’s Purpose- Eckhart Tolle **Unconditional Life Discovering the**

power to fulfill your dreams- Deepak Chopra **Think and Grow Rich**- Napoleon Hill

Long walk to Freedom- Nelson Mandela **The Speed of Trust, The one think that**

changes everything- Stephen M.R. Covey **Awaken the Giant within**- Anthony

Robbins **You Can Heal Your Life**- Louise Hay

Discover Your Brilliance & Strengths –Forget about Weaknesses

- The first point explains the idea; the second point gives you your next step in the process. Take quiet time aside to think and discover your thoughts around the



The book Strengths Finder by Tom Rath is a great book. Once you buy the book he sends you to the website to take an online test from Gallup. Once completed, all of your top 5 strengths are listed out for you to take a look at. Then in the book it describes your strength in detail, what to look for and how you can recognize different strengths in others, like your employees, co-workers, kids, family etc. It is a great tool.

www.strengthsfinder.com

What you can do to create Success in Your Life?

For some it can take longer to figure it all out. Really if you think about it, it is a lifelong achievement for some. But here are some things you can do to help you get into the direction of discovering your brilliance.

Is there anything in your job or life you would like to change? Most of us would say yes of course. What is the opposite of that? Perhaps that can be a key to trigger what is missing in your life. I struggled with writing personally but I feel this is a good example and may help people to understand they are not alone.

I love to hike; it is a passion for me. About 8 years ago I was very fit and healthy. I was going on long hikes with a backpack to beautiful places (like my hike to Lake Peyto, B.C picture on the prior page). I even went on a 7 day hike to Maine one year on my own just to see what it would be like to experience the quietness of nature. (Crazy but true) Then I had a major surgery which had more recovery time than I had expected. What happened is that changed me for the better forever. The only negative to come out of that experience however was that I began to gain weight, due to stress, not being able to work out etc, caused the weight to come back. I understand that now for me it was an excuse and I have decided to work on that part of myself to gain back what I once had. I am telling you this personal detail because my passion is hiking, and the opposite was what I was doing to myself. I gained weight which made it difficult to do my passion. Why would I do this to myself?

Well for many, it stems from needing to love and take care of ourselves first. Understanding that our passion, love, feeling good, looking good, being successful is ok. For many women it could be about all the commitments we have, family, work, home and we tend not to put ourselves first thinking it is the way to show love to our families. We need to take care of ourselves or we won't be able to run on empty for long. Fear of being successful, can be another cause of not looking at our brilliance. I had finally achieved success when I lost the weight, but then my fears stopped the feeling good from continuing, or not feeling that it was ok to have created this success for myself. So what are the lessons here?

Realizing that with loving ourselves we can heal and move forward to the life we deserve. That looking at the opposite can sometimes show you what it is you love to do. Maybe you are a teacher but you really want more, or you are overworked and not sure how to achieve peace or balance with your schedule. Well if your passion is teaching, could you consider how you could manage your class differently or become a tutor, or work at a school that is progressive? Finding your brilliance may mean that you can stay where you are, you just have to rethink how to shape it into a path that can work better for you.

Here is a plan to get you started

1. Assess the differences between Competence, Excellence, and Brilliance and list a couple of things in each category that fit you.
2. Once you have looked at your strengths, figure out what you think your strengths are what you spend your time doing the most of.
3. Think of ways you can practise your strengths on a more consistent basis.
4. Decide whether changes in career, life, spirit are necessary.
5. Take action to move forward in a positive and enlightened way.
6. Ensure financial stability exists during any career transfers or changes.
7. Listen to what you know you know. Meaning listen to your instincts.
8. Get out there and have fun. Enjoy life to the fullest.
9. Contribute to the world. Write down 2 ways you can contribute.
10. Enjoy your new found self.

Everything you need is already within you; it is finding our strengths that people strive for in life. You have the potential to do whatever you want and finding out what it is that you enjoy is the beginning of positive change.

Find quiet time to reflect on your past in a positive way toward understanding what you enjoyed as a child and throughout your life.

Listen and think back to what others have told you in the past are your strengths.

Take the strengths finder quiz and buy the book. Read, and get others to help you on your quest.

Once you have looked over the strengths decide which ones you are competent at, which ones you do really well, and which ones is your brilliance, the ones you could do all day.

Begin to do more of that, and hire out the rest. If you are in a job, find ways you can incorporate your skills in your work. Remember sometimes looking at what you don't like can reveal what you do enjoy.

Take all the learning's here and follow your uniqueness to greatness. Ensure you are contributing to the world.

Once you find your brilliance do what you can to focus on that and take action in your life to succeed.

Find a coach, mentor, or a focusing partner to help you achieve your goals. Remember to use your support team to help you.

Enjoy your new found spirit and strengths and let others know how you can help them. Changing how you look at yourself, discovering your brilliance, and raising your standards for who you want to become can be a catalyst for long lasting change in your life. We all deserve success and that can mean different things for people. What is important is that you do find your strength and therefore your brilliance as this will lead to a fulfilled life for you and your family.

“Success begins when you find your Brilliance” Darcelle



Darcelle Runciman is a Business Mentor, Speaker and Author. With over a decade as a successful entrepreneur running a million dollar company, her expertise is in business building & development, project management, company organization , marketing and working with investors in joint venture partnerships. Strategic Biz Builder provides solutions for small businesses and entrepreneurs to create financial success and growth. She designs, builds, and creates a framework to better your bottom line and increase profits. Darcelle creates tangible results, by helping business owners access their brilliance. Find out more about Darcelle and her company at www.strategicbizbuilder.com & www.darcellerunciman.com